

Order Item Summary

CBS TELEVISION STATIONS



WWJ-TV

Order ID: 54447 CF LOC-POL FBD - LBD: 10/03/12 - 10/03/12 HL#: Created: 10/03/12 04:18 PM
 Client: TAJ FOR CONGRESS (341531) CPE: / / Agency Commission: 15 % Updated: MRCROSBY on 10/03/12 04:21 PM
 Agency: J.L. BARLOW & ASSOCIATES (8269) Product: TAJ FOR CONGRESS (1300) Self :20:00 Confirmed: 10/03/12 04:21 PM
 Buyer: Demo: HHOLDS DMA RTG Sched. Code: Z **PRINT REQUIRED**
 AE: NICK CAVACINI-WWJ-TV Billing Int: Monthly BM: SS
 Share: 0% WXYZ: 0% WDIV: 0% WJBK: 0% WMYD: 0% WKBD: 0% WPXD: 0% WADL: 0% CABLE: 0%

NEW ORDER MRC 10/3/12

| Item | Time Class | Eligible Days | Break Type | Dur | SC | Self Pr | Sales Catg | HHOLDS | Rate | Spots | Total | NR | A/G |
|------|------------|---------------|---------------|-----|----|---------|------------|--------|------------|-------|------------|----|-----|
| 001 | PDEBATEWE | * * W * * * * | CARD | 30 | | | | 0.0 | \$2,500.00 | 1 | \$2,500.00 | | |
| | <u>FBD</u> | <u>LBD</u> | <u>Oct 01</u> | | | | | | | | | | |
| | 10/03/12 | 10/03/12 | 1 | | | | | | | | | | |

| Item | Time Class | Eligible Days | Break Type | Dur | SC | Self Pr | Sales Catg | HHOLDS | Rate | Spots | Total | NR | A/G |
|------|------------|---------------|---------------|-----|----|---------|------------|--------|------------|-------|------------|----|-----|
| 002 | LFORECAST | * * W * * * * | WEA | 30 | | | | 0.0 | \$1,500.00 | 1 | \$1,500.00 | | |
| | <u>FBD</u> | <u>LBD</u> | <u>Oct 01</u> | | | | | | | | | | |
| | 10/03/12 | 10/03/12 | 1 | | | | | | | | | | |

Order Totals

| Order Section | Confirmed Quantity | Revised Quantity | Confirmed Total | | Revised Total | |
|---------------------|--------------------|------------------|-----------------|------------|---------------|---------|
| | | | Gross Amt | Net Amt | Gross Amt | Net Amt |
| Spot Buy Lines | 2 | 0 | \$4,000.00 | \$3,400.00 | \$0.00 | \$0.00 |
| Installments | 0 | 0 | \$0.00 | \$0.00 | \$0.00 | \$0.00 |
| Ancillary Buy Lines | 0 | 0 | \$0.00 | \$0.00 | \$0.00 | \$0.00 |
| Order Totals: | | | \$4,000.00 | \$3,400.00 | \$0.00 | \$0.00 |